

# CloudSolv CyberSolv

# Cloud Security Unlocks Digital Transformation



### Threat of lost operations & the cost of recovery

In today's sophisticated threat landscape, hackers are compromising the cloud at an alarming rate – in fact, according to recent security reports, the average cost of a breach in the cloud cost US businesses USD 4.35 million in 2022.

**83**% of organizations have had **more than one** data breach in 2022

With security teams handling more incidents every year, it's likely the recurrence of breaches is climbing. It is critical for our partners to fill in the gaps of your customers' security profile today to stay ahead of emerging threats.

## Reduce risk to safeguard mission-critical assets

Security challenges with cloud migration presents a barrier to adoption for 47% of organizations

TD SYNNEX helps you to fill that gap with our premier Cloud security portfolio, leading with innovative hybrid & multi-cloud security solutions, delivered by trusted advisors to detect and prevent potential cyberattacks.

We empower our global ecosystem of reseller partners to address the most critical risks to secure their customers' clouds.

Cloud security is complex. There is no "one size fits all" approach. Our technology pillars help simplify the conversation to empower you and your customers to securely migrate to the cloud.



IDENTITY &
ACCESS
MANAGEMENT

Policy-driven tools that manage, monitor and restrict access



DATA/ INFORMATION SECURITY

Protecting digital information from unauthorized access, corruption, or theft.



NETWORK SECURITY

Protecting network infrastructure from unauthorized access.



DISASTER
RECOVERY &
BUSINESS
CONTINUITY

Tools, services and protocols to react to vulnerabilities & outages



MONITORING, ALERTING INCIDENT RESPONSE

Real-time threat intelligence that detects & remediates threats

#### Humans are "the weakest link"

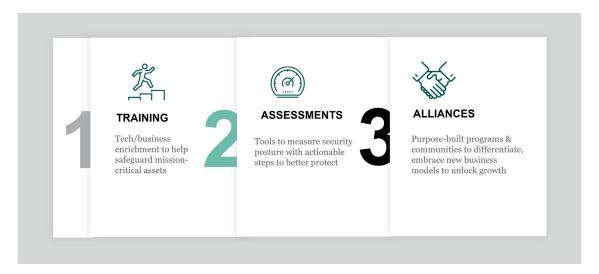
You don't need a lot of data to do a lot of harm. With 82% of ransomware infections starting with a phishing attack or by exploiting weak passwords, its clear workforce end users represent a significant threat vector.

Unfortunately, no cybersecurity strategy is perfect.

We can get better, both at what we do and what we build – training, assessments and alliances are a big part of improving.

**82%** of breaches involved the **human element** through **phishing** or by exploiting weak passwords

TD SYNNEX's awareness resources help companies develop and support a culture to keep cloud security at the top of mind – and reinforce the key steps end users can take now to protect their business from cyberthreats.



### Defend against cyber-attacks before a breach happens

TD SYNNEX equips our partners with robust hybrid & multi cloud security solutions, essential sales tools & security enablement to unlock business opportunities, drive revenue & help transform your customers' business.

Elevating your customers' cloud security posture saves money, frees up valuable technical resources, and delivers piece of mind.

As your customers' business transforms digitally, cloud security needs to be at the forefront.

#### For more information:

Learn more about TD SYNNEX's Cloud Security offerings at: tdsynnex.com/na/us/cloudsolv Reach out to a Cloud Security Consultant at: MSPsecurity@tdsynnex.com