TD SYNEX | **ROCKETBOT**

About Rocketbot

A Chilean company founded in October 2018 with a global scope and the mission of democratizing the use of RPA, in all types and sizes of companies. Freeing employee time, for what really matters.

Elevator Pitch

- Very open, low-code, and easy-to-use Python-based RPA tool
- BOT engines run on Linux, Mac, Windows, or AWS Workspace.
- Up to 10 Bots running in parallel on the same Server.
- Licenses for programming, testing and debugging at no cost, and training and certification at no cost.
- Best support for Resellers through Slack, helping them with the programming of BOTs, APIs or Connectors.

General Value Proposition

- Reduction of processing hours by up to 75%
- Tripling or quadrupling productivity with no errors
- Reduction of reprocessing hours to zero
- 100% increase in employee and customer satisfaction.
- Almost immediate ROIs allow any repetitive task to be undertaken
- no matter how small.

Partner Revenue Opportunities

- New RPA service offering for your customer base
- Acquire new customers interested in RPA
- Integrate RPA with your portfolio of products and services and provide a single, scalable solution.
- Provides RPA solutions of any size; tailored suite, RPAaS or BOTaaS
- Integrate RPA into any 3rd party system (IoT, cybersecurity, ERP, CRM, legacy, etc.) using our Python connector.

Conversation Starters with Partners

- Can you describe some of the repetitive and time-consuming tasks that your team or employees currently handle regularly?
- What challenges have you encountered in terms of accuracy, compliance, or speed in your current business processes?
- How would you envision your ideal workflow or process management system?

Profile of the Target Partner

- VARs of any size that integrate ERP, CRMs, Legacy, Contact Center, AI, ML, and internally developed solutions for their clients.
- VARs that provide XaaS solutions for any industry.
- VARs with focus and knowledge of processes and services to Insurance, Finance, HR, Banking, Retail, Government, BPO, IoT, Telcos, etc.

Please contact Lisa Crawford for more information.

Industry and Market Insights

- The global RPA market is projected to grow from $13.86 billion in 2023 to $50.50 billion in 2030, at a CAGR of 20.3%.*
- RPA is the best compliment for AI.

Competitors

- Blue Prism
- Uipath
- Automation Anywhere
- PowerAutomate

Co Sell Opportunities

- Process mining
- AI
- OCR/IDP
- Contact Center
- IoT
- RPAaaS, BOTaaS

Partner Support

- 5x8 at no cost
- 7x24 per event

Use Cases

Financial Services

- Branch Operations – Accelerate EOP closing processes
- Background searches Credit Scoring
- Invoice registration in ERP

E- commerce/Retail

- Inventory control and product availability on sync
- Bank conciliation of credit card payments

Any industry

- Increase productivity
- Eliminate rework hours due to human error
- Increase customer satisfaction
- Use bots on boring, repetitive, and error-prone tasks, freeing up employee time for the more valuable task

Footnote:
*Fortune Business Insights: Robotic Process Automation (RPA) Market Size