

CyberSolv™

Vendor Announcements

Cisco's Security and Meraki MX Promos Simplified



In today's interconnected world, cybersecurity is paramount, and Cisco is at the forefront of safeguarding organizations. They offer an array of promotions to fortify security strategies and ensure resilience.

Cisco's Security Promotions:

Security Step-up: Simplify defense with Umbrella SIG, Duo, and Email Threat Defense, offering up to 75% discounts.

Fast Track Regional Discounting: Instant access to competitive pricing on Cisco Secure Firewall and SaaS products.

Value Incentive Program (VIP): Earn up to a 7% rebate by selling Cisco Firewall and hardware, with Connect and Protect deals earning up to 17% rebates.

Perform Plus: Focus on SMB customers to earn growth rebates and a 6% portfolio bonus on SaaS and Firewall.

Connect and Protect Offers: Partners can get up to an 80% discount on Cisco Secure products, with incremental partner discounts and VIP rebates.

"One Year on Us" Offer: New customers receive one year free with a three-year subscription, potentially earning up to a 79% discount.

Meraki MX Promotion:

Secure Your Future Meraki MX Promotion: Cisco Meraki channel partners can offer discounts on MX HW and SW products until January 26, 2024, to customers considering a competitor over Meraki. No limit on eligible accounts per partner organization, and it can be stacked with standard Cisco pricing programs.

These promotions empower businesses to enhance their security while providing cost-saving opportunities. Cisco's commitment to cybersecurity is evident, and the Meraki MX Promotion further extends these benefits to safeguard businesses effectively.

If you have questions or want to discuss how to best take advantage of these promotions and rebates please reach out to: James.McGregor@TDSynnex.com today!



Your Blueprint to Cloud Adoption

Commvault helps partners design innovative high-value services, deliver solutions in new ways, and grow their business. Through Commvault's partner program, companies can leverage their world-class technology, in-depth tools, and tactical support needed to level up every one of their customer engagements. Commvault is here to help partners secure, defend, and recover customer data distributed across the hybrid multi-cloud.

Commvault offers co-brandable partner campaigns. The most recent being focused on Hybrid Cloud. The Commvault Hybrid Cloud Partner Campaign gives you all the materials you need to launch your own campaign. You will receive a nurture email series, downloadable assets, social media posts, sales decks, and tools to help you build awareness, drive leads, and support the sales process for Commvault hybrid cloud solutions.

Visit the [Commvault Partner Portal](#) to download the campaign pack today.

Advanced Partner Preview: CyberArk Cloud Security

Join CyberArk for a partner only advanced preview of Cloud Security within the [Identity Security Platform](#)!

We are excited to share:

- Our vision for Cloud Security
- How you can help your customers secure every layer of their MultiCloud environment
- How this can accelerate your customer's journey to Zero Standing Privileges

Your Data is a Moving Target: Thales Network Encryption Protects It

As data breaches continue with regularity and compliance mandates get more stringent, organizations need to protect sensitive data in both on-premises and cloud environments.

The [2023 Thales Data Threat Report](#) nearly half (47%) of the survey respondents say that attacks are increasing in volume or severity, similar to numbers reported in 2021 and 2022. Of those respondents seeing an increase in attacks, 59% report increases in malware, 48% an increase in ransomware, and 43% have seen a rise in phishing attacks.

Thales helps organizations move past silos of encryption and crypto management solutions to attain central and uniform deployments of data protection solutions and prepare your organization for the next security challenge and new compliance requirements at the lowest TCO. Our advanced data discovery, data encryption, key management, network encryption, hardware security module and data protection on demand solutions enable customers to protect and remain in control of their data wherever it resides – across cloud, on-premises and hybrid IT environments.

Contact ThalesBD@tdsynnex.com to be contacted with a Data Security Expert today.

Discover VMware's Revolutionary NSX+ with TD SYNEX VMware Team

The realm of network virtualization has been given a fresh perspective with VMware's latest innovation, the NSX+. Taking a leap beyond its predecessors, NSX+ offers a new suite of features and functionalities designed to elevate the networking experience in virtualized environments.

NSX+ is more than just a networking tool. It reimagines the way enterprises approach security, automation, and application continuity. The software's integration capacities have been revamped, facilitating a more seamless communication with third-party services. Moreover, its enhanced security framework ensures that businesses can operate within a safeguarded ecosystem, reaping the benefits of top-notch network segmentation and firewall features.

Why just read about it when you can experience it first-hand? The TD SYNEX VMware team, equipped with their deep expertise in virtualization technologies, is poised to guide you through the ins and outs of NSX+. With hands-on demonstrations, in-depth discussions, and tailored solutions, the team promises a comprehensive insight into what NSX+ brings to the table.

Don't let this opportunity slip by. Engage with the TD SYNEX VMware team and embark on a transformative journey with VMware's NSX+. Discover the future of networking today.

WatchGuard Technologies: Security Awareness Resources

WatchGuard's Threat Lab (previously the LiveSecurity Threat Team) is a group of dedicated threat researchers committed to helping you stay ahead of the bad guys by providing in-depth analysis of the top security threats to your network. The Threat Lab team analyzes data from WatchGuard's Firebox Feed, internal and partner threat intelligence, and a research honeynet, to provide insightful analysis about the top threats on the Internet. Their smart, practical security advice contained in the Internet Security Report will enable you to better protect your organization in the ever-changing threat landscape. The latest Internet Security Report can be found at: <https://www.watchguard.com/wgrd-resource-center/security-report-q1-2023>

Another great Security Awareness resource is our "Secplicity" website. It provides daily video and editorial content about IT security for today's busy professional. Real news, real solutions, real simple. The main website: <https://www.secplicity.org/>. Two key subsections of the site are:

- Threat Landscape: You can filter and view Firebox Firewall feed data by type of attack, region, country and date range. <https://www.secplicity.org/threat-landscape/>
- The 443 Podcast: This is a weekly podcast featuring the leading white-hat hackers and security researchers. <https://www.secplicity.org/category/the-443/>

For Information on WatchGuard's Product Portfolio and how they can assist helping keep you and your customers safe from the bad guys: watchguard@tdsynnex.com

Here's What's New at ZPE Systems

ZPE Systems offers solutions to customers that save time and money by avoiding the need to visit sites when the network is down. Their hardware can be used to update and deploy new equipment with 4G/5G LTE and Wi-Fi capability. As a result, it increases customer satisfaction and network resilience.

[ZPE Celebrates 10 years!](#) – “It pays nothing” Kevin told his wife. “But I got a feeling this is gonna turn into something.”

[How to Build an isolated recovery environment](#) – The MGM #cyberattack highlights the need for an IRE. A Sophos survey shows 70% of orgs can't recover in less than two weeks. Let's hope the casino is part of the other 30%. In the meantime, start building safeguards with help from our post & guide.

[IT Infrastructure Management Challenges](#) – Ransomware isn't the only major problem for IT Teams. Check out our post for tons of resources to help your resellers and end-users solve the Top 5 IT Infrastructure Management Challenges.

[Serial Console Trade-In Program](#) – Scrap old serial consoles! Get up to \$500 per unit.

Access to: [ZPE's Partner Portal](#) – Co-brandable marketing content, email templates, self-guided training, deal Registration for Silver/Gold Partners